



FOR IMMEDIATE RELEASE

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SEBASTIANS SAVING CHILDREN ONE SALAD AT A TIME

WESTPORT, Conn. (June 17, 2011)—Sebastians Café locations are inviting patrons to do a “good deed to help children in need.” The Boston eatery is currently donating \$0.50 of every purchase of a featured 32 oz. Grab &Go Salad and Grab & Go Sandwich to Save the Children’s U.S. Programs. Sebastians is offering the featured menu selections, which will change quarterly, at a special discounted price, so customers can save money while contributing to the wellbeing of America’s children.

Sebastians is passionate about helping children get better opportunities, and there is ample opportunity for doing so here in America. One out of five American children lives in poverty and, consequently, lacks access to a quality education, healthy foods and opportunities to grow and develop in a nurturing environment.

In 2010 alone, Save the Children’s early childhood education, literacy, and physical activity and nutrition programs benefited more than 78,000 children in some of America’s poorest and most remote areas. And since 2005, their responses to disasters, like Hurricane Katrina and the California Wildfires, have served more than 300,000 children and caregivers. Sebastians owner, Bob Watson, a generous supporter of the organization for more than seven years, said, “We are proud to work with Save the Children.”

"We are thankful for partners like Sebastians who inspire generosity by encouraging their community to support our work to end the cycle of poverty for American children," said Mark Shriver, Senior Vice President of Save the Children's U.S. Programs.

Stop by your local Sebastians Café to donate to America’s children and future. For a list of Sebastians locations, visit www.sebastians.com.

About Save the Children’s U.S. Programs

Save the Children works to break the cycle of poverty and improve the lives of children by ensuring they have the resources they need—access to a quality education, healthy foods and opportunities to grow and develop in a nurturing environment. When disasters like hurricanes and wildfires strike, Save the Children is among the first on the ground ensuring the needs of children are being met.

Save the Children’s early childhood education, literacy, physical activity and nutrition, and emergency response programs reached more than 78,000 children in the United States last year alone. For more information, visit www.savethechildren.org/usa.